

SCC

SOCIETY OF COSMETIC CHEMISTS

THE SOUTHEAST CHAPTER



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Southeast Chapter Supplier Social Event **Wednesday, June 22, 2016**

Stax Museum of American Soul Music
926 E. McLemore Ave.

Memphis, TN

**Park in the back then walk through the breezeway
to the front entrance.**

6:00 pm to 7:00 pm - Social Hour / Registration

7:00 pm to 8:00 pm - Dinner

8:00 pm Door Prizes

\$45 SCC Chapter member

\$55 non-SCC member

RSVP by noon, June 20th to Cubie Lamb

(662) 890-2306 or e-mail: clamb@jstickland.net



Inside this Issue...

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Magazines You Should be Reading"

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The Southeast Chapter of the Society of Cosmetic Chemists proudly announces the 2016 Suppliers' Social Event to be held Wednesday June 22th at the Stax Museum of American Soul Music in Memphis TN. The event will consist of a social hour followed by dinner, and a drawing of door prizes. The Stax Museum of American Soul is located at 926 E. McLemore Ave. in Memphis. The Stax Museum of American Soul Music is the world's only museum dedicated to preserving and promoting the legacy of American soul music. Located on the original site of the Stax Records studio in Memphis, Tenn., the Stax Museum pays special tribute to the artists who recorded there, as well as other American soul legends, with a rare and amazing collection of more than 2,000 artifacts, interactive exhibits, films and galleries. In addition to Isaac Hays, Stax cut records by Carla Thomas, Rufus Thomas, the Mar-keys, Booker T and The MGs, William Bell, Otis Redding, the Astors, Wilson Pickett and the Mad-Lads.

Suppliers are invited to help sponsor this event with cash donations and/or door prizes. As in years past, we have special categories of sponsorship: silver (\$100), gold (\$250) and platinum (\$500). McCullough & Associates has graciously accepted to be the Cocktail Sponsor. The category sponsors will be listed by level on a poster at the event, and recognized from the podium.

If you would like to make a monetary contribution, please make checks payable to:
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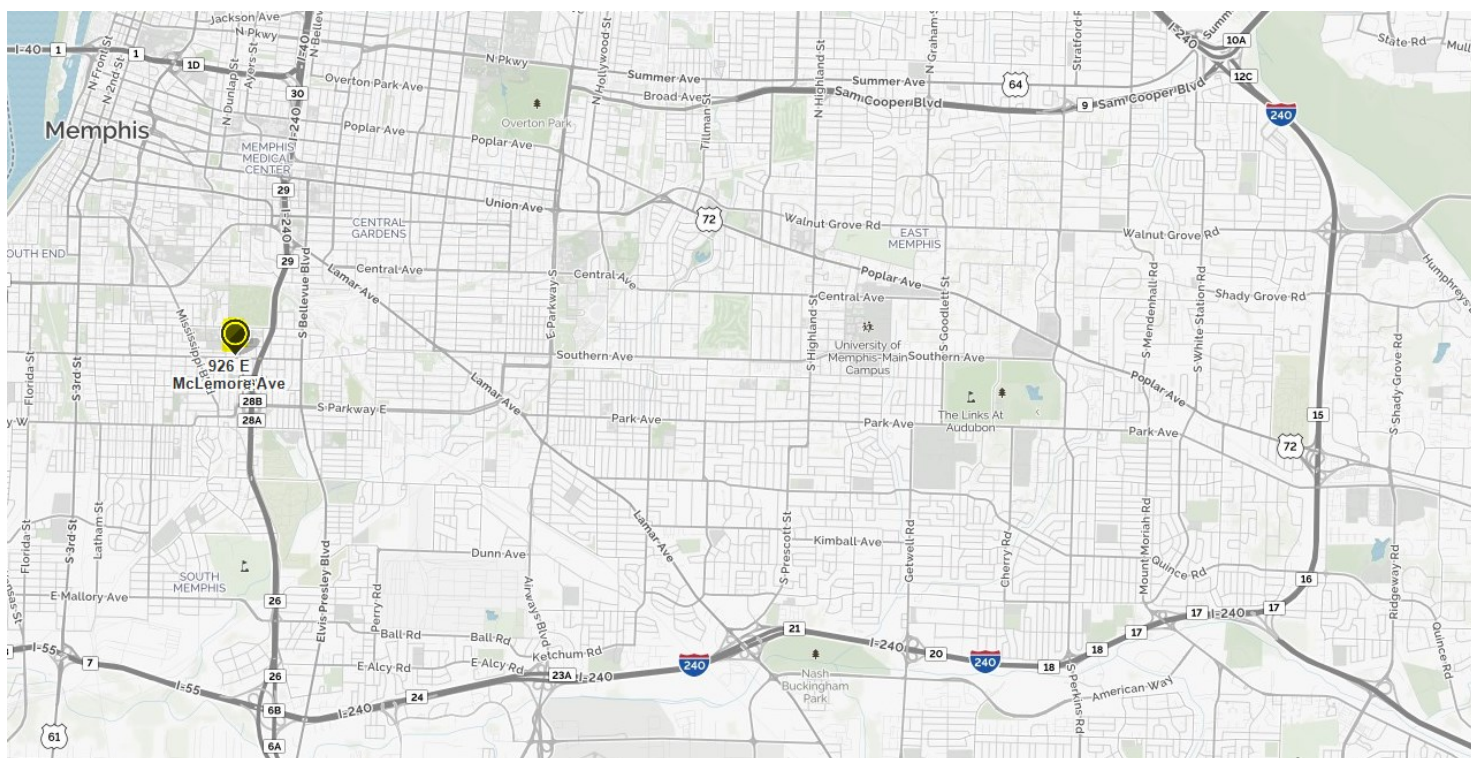
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As a supplier of the cosmetic industry, this is a wonderful opportunity for you to meet with representatives from product development, purchasing, and management divisions from many of the personal care companies in our area.

If you have any questions about the event or need additional information, please contact: Stephen Baldwin at 901-320-2747 or stephen.baldwin@bayer.com.

For specific venue questions, please contact Lisa Sloan at 901-334-4391 or lisa_sloan@wmbarr.com.

Please RSVP by noon, Monday, June 20th if you plan to attend to our Southeast Chapter secretary Cubie Lamb at 662-890-2306 or e-mail clamb@jstrickland.net.



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In October 2016, the Society of Cosmetic Chemists will host the 29th Congress of the International Federation of Societies of Cosmetic Chemists (IFSCC). This prestigious event will be held October 30 – November 2, 2016 at the Walt Disney World Resort's Dolphin Hotel in Orlando, Florida. Cosmetic Scientists presently representing the 47 Member Societies comprising the IFSCC will gather to discuss and advance the science and technology of our industry. The theme for the Congress is "Beyond Dreams into New Frontiers: Inspire, Imagine, Innovate". The 29th IFSCC Congress will provide the US industry an opportunity to exchange scientific knowledge on a global basis.



Visit the IFSCC Website to Learn More: [CLICK
HERE](#)

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Article by: Perry Romanowski

When you first enter an industry you will learn that there are a host of magazines dedicated to that industry. In their pages you'll find news, technology developments, stories about industry influencers, and many other useful bits of information.



Here is a list of some of the most useful trade journals for [cosmetic chemists](#) about the cosmetic industry and [cosmetic science](#).

Free Cosmetic Industry Magazines

These magazines are supported by advertisers and are usually given away for free to qualified readers. Just having a job (or interest) in the cosmetic industry is usually enough to qualify.

Happi — A great magazine reporting on both the household and personal care industry. They also have a pretty good website too.

GCI Magazine — This magazine is less about science but filled with useful business and marketing information for people in the cosmetic industry. They also cover personal care, fine fragrance and candle and home fragrance manufacturers and marketers.

Skin Inc. Magazine — An industry publication for day spa, medical spa and wellness professionals. If you work in skin care, this is a good magazine to read for finding market trends. The science however, is a little "soft".



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(Continued from page 5.)

Modern Salon – If you are a creator of beauty products for the hair, this magazine will give you an insight into what stylists are doing and the trends that affect them. Cosmetic chemists will find it a great source for new product ideas. Of course, it's thick with marketing "stories" so read with a skeptical mind.

Spray Technology & Marketing – This publication specifically covers the world of sprayable products like hair spray, fragrance, AP/DO, etc. If you are working in this area of the cosmetic industry, you'll want to keep up on this magazine.

Paid Cosmetic Industry Subscriptions

The problem with free subscriptions is that they don't dedicate a lot of money to content generation so you get articles that seem more like sales pitches than unbiased articles. For the most unbiased the industry has to offer, a paid subscription to one of these magazines is a great idea.

Cosmetics & Toiletries – This is the premiere trade journal discussing the topic of cosmetic chemistry. If you have any interest in the science of beauty products, this is the publication for you. If you purchase only one magazine, this one should be it.

Journal of the SCC – This is a peer reviewed scientific journal that you get your membership to the Society of Cosmetic Chemists. The topics represent the latest in cosmetic science research and have titles/articles that are more complicated than the usual trade publication. Excellent for anyone who is trying to become an expert in a specific area of cosmetic science.

The Rose Sheet – If you are looking for anything about regulatory, legislative, and just about any other insider news about the cosmetic industry, this journal has it. The design isn't much to look at (it's a glorified newsletter) but the content is top notch. And you'll pay top dollar for it too. Subscriptions run ~\$1400 per year. But they do have an RSS feed, so it's worth signing up for even if you don't buy the magazine.



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(continued from page 6.)

Perfumer and Flavorist — This is another publication from the folks at Allured focusing on the fine fragrance and flavor industry. If these subjects are the type of cosmetic chemist that you are, P&F is a better choice than Cosmetics & Toiletries. They are both excellent magazines however.

Chemical & Engineering News — This publication comes to you for free with your membership to the American Chemical Society. It isn't specifically focused on the beauty industry but it does have valuable information about the latest developments in chemistry. It also features personal care product issues a couple times a year. It's a great resource for new product ideas too.

Women's Wear Daily — This daily newspaper is the proclaimed authority on the news and happenings of the beauty and fashion industry. I found it a great source of ideas for new products. It also was an excellent way to keep an eye on what your competitors were launching and how they were promoting it. Being deluged with a paper every day was challenging but it is certainly filled with information worth reading.

Next Step

There are other magazines but these are the big players. If you are able to keep up with some of these journals, you'll definitely be ahead of your industry colleagues.

The first thing you should do is go sign up for all the free publications. If you find that you are getting too much mail and can't keep up, you can cancel any time.

After you've gotten a few issues of free magazines, consider getting one of the paid publications. Since you are already a member of the SCC (you are, aren't you!!) you will get the JSCC every quarter. Consider purchasing a subscription to Cosmetics & Toiletries.

Lastly, web links were included for all of the magazines and many have RSS feeds so you can keep up with the headlines without getting the paper subscription. This is highly valuable and will make it easier to keep up with all of the latest news and science in the cosmetic industry.

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THE SOCIETY HAS A NEW LOOK



SOCIETY OF
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CHEMISTS

New York, NY – The Society of Cosmetic Chemists (SCC) unveiled its new logo at the “Naturally Kiawah Symposium” held last week by the SCC Carolina Chapter on Kiawah Island, SC.

“The launch of our new brand logo kicks-off a new era of the SCC that speaks to who we are as an organization and that we are a direct reflection of the strong community of dedicated members we’ve been serving for over 70 years – multidisciplinary, dynamic, modern and sustainable,” said Debbie Pierce, SCC President.

The SCC worked with the design firm Strong Studio, based in New York City, to create its new logo. Following an intensive process which began in 2015 and included information gathering about the SCC, researching the landscape both in terms of other non-profits and industry organizations serving the cosmetics and personal care space, a logo was selected which both recognizes the history of the Society in advancing cosmetic science education while at the same time creating a look and feel that is modern and forward-looking.

“Strong Studio’s goal in redesigning the SCC logo was to give SCC a modern brand identity that spoke to the organization’s position as a trusted source for the cosmetics and personal care community,” noted Matthew Strong, Principal and Creative Director. *“The previous SCC logo was nondescript so redesigning the brand to have a distinctive personality was essential.”*

In the new logo, the hexagon icon is inspired by the structural formula of organic compounds. Comprised of equal, balanced sides, the two “Cs” from Cosmetic and Chemists come together to create the “S” of Society in the negative space, representing multiple disciplines working together to make a greater whole. With the “S” in the middle, the Society becomes the bridge between cosmetics and science.

“We are proud of our history,” David Smith, SCC Executive Director added. *“This new logo shows the pride in that history and also the excitement for our future as we embark on our next 70 years. The structural formula icon, the way the ‘C’s create the ‘S’ of a greater Society, the green color denoting sustainability...this logo marks an exciting new day.”*



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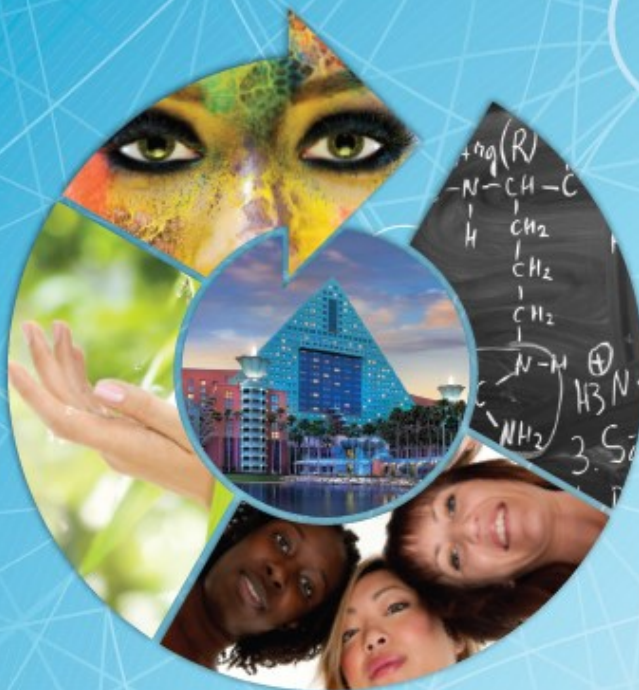
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