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## SCC Southeast Chapter October Lunch and Learn

**Thursday, October 19, 2023**

Five Senses Restaurant, 1602 West Northfield  
Blvd, Suite 515, Murfreesboro, TN

### **Textured Hair, The Power of Curls**

Speaker: Jessica Wright, Technical Account Manager, Univar  
Solutions

**Registration Starts: 12:30 pm, Central Time**

\$50 – SCC members

\$45 – Retired SCC members

\$60 – non-SCC members

RSVP by Friday October 12, 2023 To Cynthia Thomas,

[southeastsc@gmail.com](mailto:southeastsc@gmail.com), [cthomas@jstrickland.net](mailto:cthomas@jstrickland.net) or 662-890-  
2306, Ext. 1152.

Or Register and pay online!

(Note: No refunds will be available for anyone who  
pays with a credit card before the meeting.)

**REGISTER AND  
PAY HERE!**

Page 2: Map, Abstract and Speaker Biography

Page 3: Event Sponsors

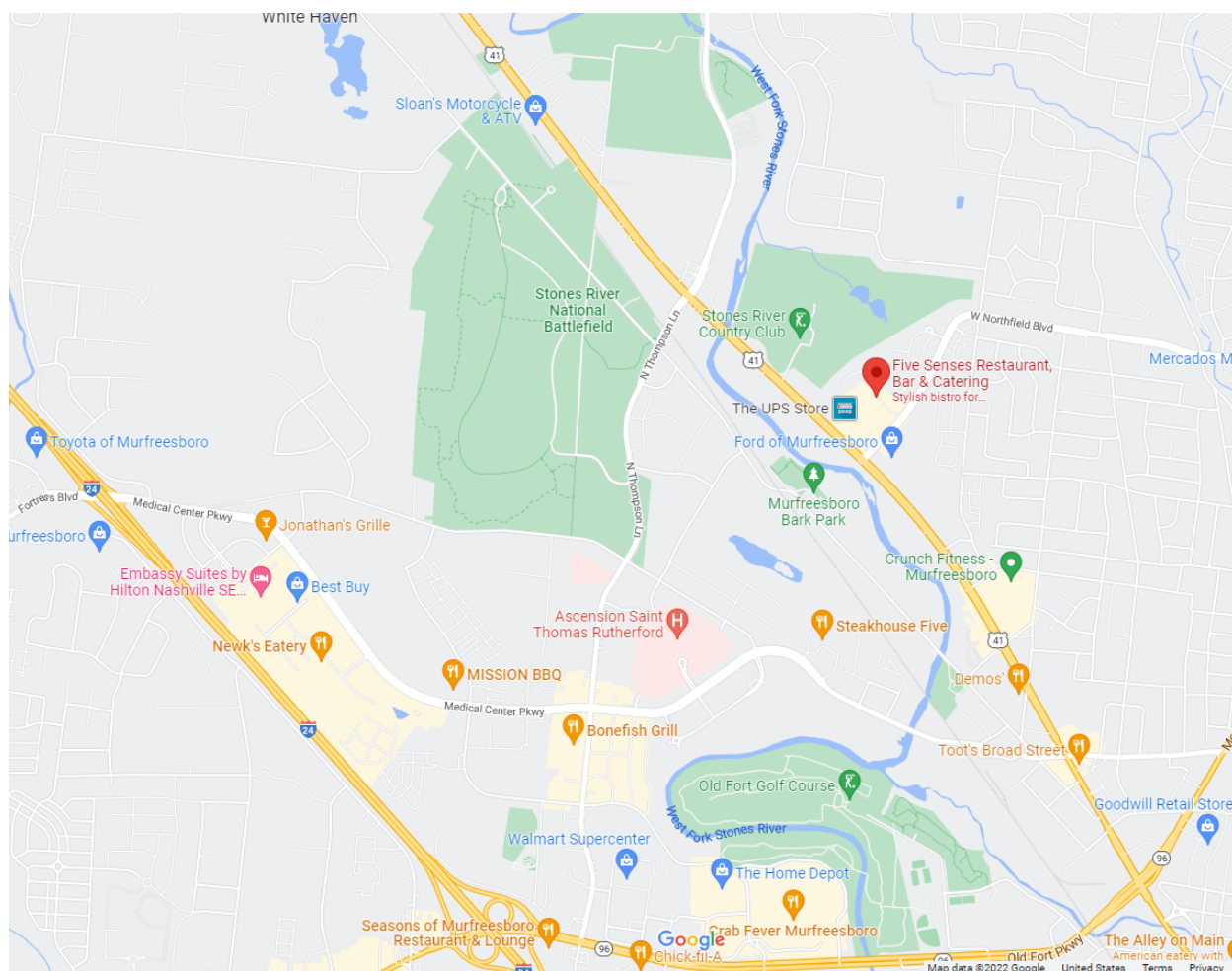
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## Textured Hair: The Power of Curls

The topic of textured hair is providing an opportune time for brands to piggyback on and amplify the conversation. The greater acceptance of natural hair styles will increase demand for and interest in hair-care innovation for curly/coily textures. In Brazil, the US, and France, 53-79% of women describe their natural hair as curly. HOWEVER, only 6% of haircare launches in 2022 targeted curly/coily hair. These numbers show that consumers with coily/kinky hair remain underrepresented by mainstream brands and retailers. There are untapped opportunities within this haircare space to develop a complete range of curly/coily hair products to broaden reach for this market with a focus on treatments and styling lines. We will dive deeper into the difference between hair types and solutions for creating the best products for our curly/coily customers.

Jessica Wright has been a member of the Southeast SCC chapter since 2018. Her background is in chemistry where she started her career as a lab chemist at Chattem running every instrument to test raw materials and bulk/packaged products that came through the lab. After 3 years, she transitioned to an R&D position working as a formulation scientist working on oral care, OTC, allergy, and personal care brands. Over the last 5 years, she has been working as a Technical Account Manager at Univar Solutions covering the southeast region.

Jessica lives in Chattanooga, TN with her husband of 11 years, Dusty who is a teacher. They have the greatest little boys; Hoyt (4) and Lyndon (1). They enjoy all things sports and playing outside as a family and have a passion for traveling and visiting different states during Spring Break.

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## Chatting with the Chair



Greetings fellow SCC members and supporters. It seems like ages ago when we went to Memphis for our Supplier's Social Event at Shelby Farm's FedEx Event Center the end of June. The weather was perfect, providing a gorgeous overview of the relatively new 80 acre Lake Hyde. The new event center was terrific. On a personal note, I had to move away from Memphis about 7 years ago. The city was finishing major upgrades to the park at that time. It was the first time I had been back to see the awesomeness. It turned out to be a great venue for our event. Dinner was yummy, catered by Central BBQ. Your officers and committee members did a terrific job putting our Social together. I would like to again thank all our sponsors (see the list on Page 9) and supporters. We couldn't have done it without you. I can't wait for next year.



The year is winding down, with only two chapter events left. Our lunch presentation in Murfreesboro and our officer installation in Memphis in November.

The lunch presentation is October 19<sup>th</sup> Murfreesboro. The venue:

[www.fivesensesdining.com](http://www.fivesensesdining.com)

The speaker Jessica Wright, a Chattanooga native, will be "Textured Hair: The Power of Curls"

I hope to see you there, to catch up with old friends and make some new ones. □

**Kind Regards,  
Stephen Baldwin, 2023 Southeast Chapter Chair**

And finally, three Chuck Norris Facts:

Chuck Norris makes onions cry.

There has never been a hurricane named Chuck Norris because it would have destroyed everything.

We live in an expanding universe because everything else is trying to get away from Chuck Norris.



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## SCC WEBINAR ARCHIVES

The SCC Media Library & Resource Center now houses 20+ archived SCC Webinars, which are free for SCC members to watch. Members simply need to sign in with their regular SCC Portal login. If you have any issues signing in, please contact us at:

[sccwebinars@scconline.org](mailto:sccwebinars@scconline.org)

**Employment Opportunities:** Please check our website for detailed job listings at <http://www.southeastsc.org/Employment.html>

## Winner of The Society of Cosmetic Chemists Southeast Chapter 2023 Scholarship *Sponsored by J. Strickland & Co.*



Congratulations to the Winner of the Southeast Chapter's 2023 Scholarship, (sponsored by J. Strickland & Company, Ms. Sharae Gipson! Sharae is a chemistry major in the School of Arts and Sciences at the University of Arkansas, Pine Bluff, majoring in Chemistry/Biochemistry with a minor in Business. She is a member of the NextGen Advisory Committee of the Society of Cosmetic Chemists, and Ambassador, Science, Technology, Engineering & Math (STEM) Program, a Fellow of L'Oreal Diverse Future Leaders, and a member of the American Chemical Society.

The following is an excerpt from Sharae's Scholarship Essay:

"The allure of the STEM field is truly captivating. As a dedicated and well-rounded biochemistry student, my heart is fueled by the world of cosmetic chemistry. Fueled by an unwavering passion, I am certain in my ambition to serve a specialized path in formulating skincare and haircare products that cater towards underrepresented demographics. The opportunity for the Society of Cosmetic Chemists Southeast Scholarship is of great significance for my undergraduate journey, as it not only aligns with my aspirations and qualifications for working in this field, but it will allow me to graduate without any financial burden.

My thirst for knowledge to help innovate the world of cosmetic chemistry comes from an early age. I've always loved science and formulation of different products and solutions. The curiosity I have in science drove me to major in biochemistry, where I have been getting a diverse and rigorous curriculum in both biology and chemistry. Currently, I am building a strong background in chemistry by researching different topics, like cosmetic chemistry and neurocosmetics. It is my goal to become a summa cum laude graduate and gain more research experience through different disciplines of chemistry. Working in science is a calling that I am devoted to. Through my undergraduate journey, each day has motivated me further to become a research and development cosmetic chemist. By choosing this career, I will have the opportunity to contribute to creative innovation and research. My interest in chemistry is driven by my fascination with natural science and how others are solving those mysteries. However, my desire will also help make meaningful contributions to society."

We hope everyone will be able to meet Sharae at our November meeting in Memphis and wish her well in her future career.



## Spelman College

### Cosmetic Science Certificate Program

Spelman College now has a Cosmetic Science Certificate program available! Under the direction of Dr. Leyte Winfield, Professor of Chemistry and Biochemistry, Division Chair, Natural Sciences and Mathematics, and eSpelman Cosmetic Science Certificate Program Leader, this online certificate program will cover the historical trends that inform beauty practices in communities of African descent, basic formulations for creating products for hair, skin, nails and teeth, effective terminology describing ingredient structure, safety, stability and function in a cosmetic product, and regulations governing production and marketing of cosmetics.

For complete information about costs, start dates, prerequisites, and the course listing, click the link below:

<https://www.spelman.edu/espelman/cosmetic-science>

For an interview with Dr. Leyte Winfield on Beauty Independent.com: <https://>

### Southeast Chapter 2023 Calendar

**October 19:** Murfreesboro, TN - "Lunch Meeting" Jessica, Wright, Univar – Textured Hair: The Power of Curls, Five Senses Restaurant, Murfreesboro, TN

**November 16:** "End of Year Celebration and Officer Installation" Location - Jim's Place Grille, Collierville, TN

### Check out the Southeast Chapter's Social Media Links!

LinkedIn Profile: <https://www.linkedin.com/in/southeastsc>

**OR the preferred Chapter Page:** <https://www.linkedin.com/company/southeastsc>

IG: <https://www.instagram.com/southeastsc/> or you can use the IG tag @southeastsc

Finally, the Facebook Page: <https://www.facebook.com/TheSoutheastSc>

**Please check out the latest information on our meetings, any news or special events on the schedule!**



Thanks to the Sponsors for our June Suppliers' Event

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*Chapter*  
*June 22, Memphis,*  
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**Save the Date**

**10**

**October 2023**

**Botanicals and Naturals for  
the Natural Market**

**with Arthur Georgalas  
in Virginia Beach, VA**

**Carolina SCC and Mid-Atlantic SCC joint CEP course**

**Botanicals and Naturals for the Naturals Market**

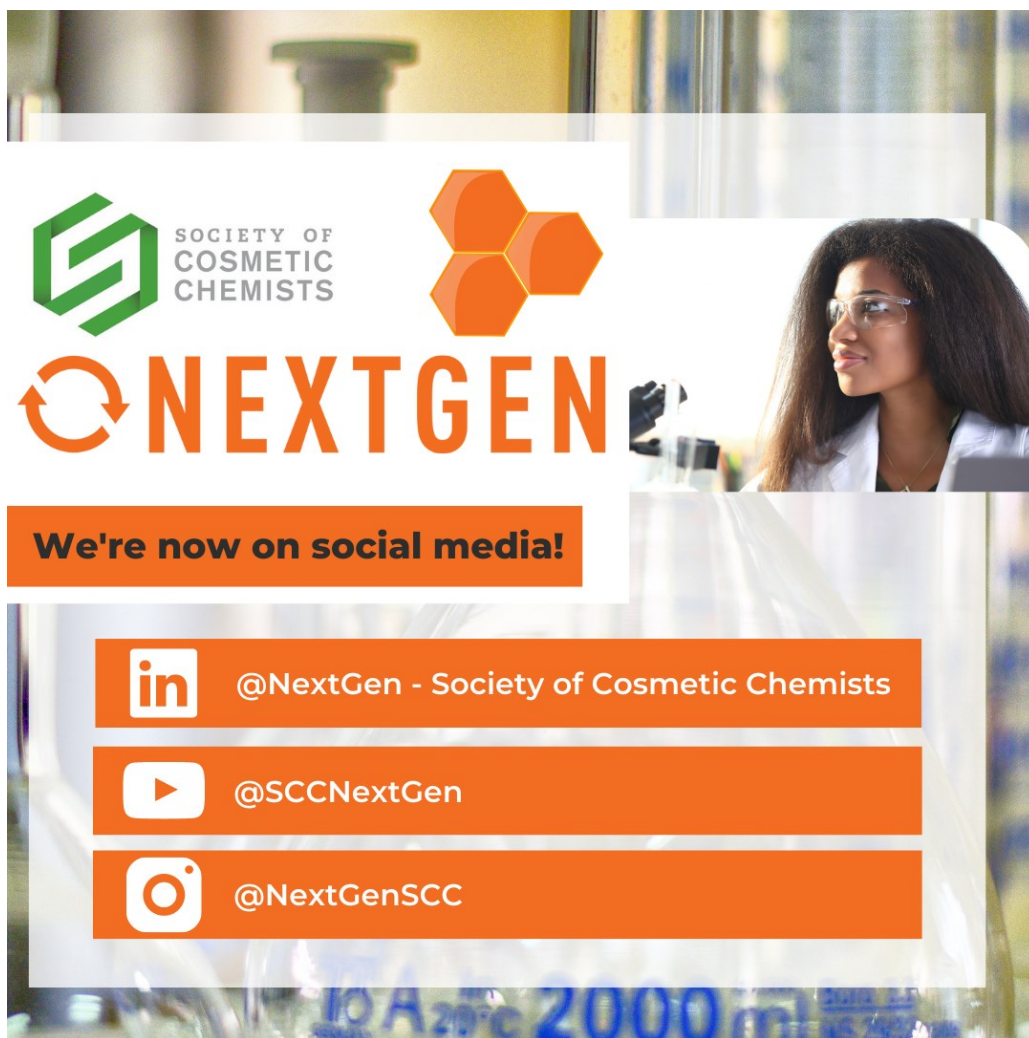
**Instructor: Arthur Georgalas**

What are natural products? Why do we want to formulate with them? This course will cover the Natural & Organic Market, including the USDA and NGO certifying bodies, as well as the rationales for ingredient acceptability and restriction.

This 1-day course will be beneficial to formulators, researchers and marketers who want to learn more about natural personal care products with a focus on botanicals.

Mark your calendar for Oct 10th at Hilton Garden Inn in Virginia Beach, VA!





**The Society of Cosmetic Chemists HQ's NextGen Advisory Group would like to invite your chapter to collaborate with us!** The purpose of the NextGen Advisory Group is to assist with strategy development to increase program visibility, engagement, and impact of our programs to next generation of cosmetic chemists. Our efforts are currently focused on social media, outreach, education, and career development for Student, Junior, and early careerist General members.

We are seeking opportunities to talk with undergrad and grad students as well early careerists in cosmetic science to help keep the Society of Cosmetic Chemists' membership growing and help prepare them for careers in our industry. We are collaborating with the Chapters to produce career development-focused events in the coming months.

Please check our Social Media pages:

LinkedIn: <https://www.linkedin.com/in/society-of-cosmetic-chemists-nextgen-15896a232/>

YouTube: <https://www.youtube.com/channel/UCnw7oaiDUQn3BBq6JYpxekg>

Instagram: <https://www.instagram.com/nextgenscc/>

For additional information , contact the NextGen advisory group at [nextgen@scconline.org](mailto:nextgen@scconline.org)



[CLICK HERE FOR MORE ANNUAL MEETING INFORMATION ABOUT THE AGENDA, ACCOMODATIONS, SPONSORSHIPS, STUDENT POSTERS, EXHIBITS AND REGISTRATION](#)



## Schedule

### **Tuesday, Oct. 24, 2023**

Exhibitor Set up: 11 AM - 6 PM

### **Wednesday, Oct. 25, 2023**

Expo Hours: 10 AM - 5 PM

After Party: 6 PM

### **Thursday, Oct. 26, 2023**

Expo Hours: 10 AM - 3 PM

Tear Down: 3 PM or later

## Contact for Questions

Email: [SuppliersDay@caliscc.org](mailto:SuppliersDay@caliscc.org)

Phone: 630-268-0656 (IAMI)

See what events are happening with SCC [California](#)

Society of Cosmetic Chemists California Chapter [www.caliscc.org](http://www.caliscc.org)